

# Help **KC** AERIAL ARTS

*make the holidays bright  
for everyone this year*

**Be a partnering organization** in our drive to collect holiday meals and gifts for abused children, unhoused youth and survivors of domestic violence, through Synergy Services distribution.

Business Partners will have a collection bin and 12" x 18" sign placed in their store.

- Businesses located inside Town Center Plaza will bring their collected items to the main collection site at KC Aerial Arts Studio. Fridays 11a-7p.
- Businesses located outside Town Center Plaza please call Daniel at 816-721-5095 to discuss delivery options.

All business partners will be promoted as drop off locations on our website and social media campaigns. Include your social media handles and website in an email to [daniel@kansascityaerialarts.com](mailto:daniel@kansascityaerialarts.com) and we will include your business in our holiday marketing.

## What the partner/sponsor campaign can do for you..

- ◆ Increase engagement on social media led by our marketing team.
- ◆ Bring positive brand awareness to your business from Nov 1st-Dec 24th.
- ◆ Drive foot traffic to you for the collecting and dropping off of goods.
- ◆ Benefit the local community by projecting your company values.
- ◆ Customers look for this kind of engagement to develop deeper connections with relatable brands
- ◆ Gain customer curiosity and increase crossover from similar participating partners

## How to Sign Up to be a partner in the drive

1. Send an email to Daniel at [daniel@kansascityaerialarts.com](mailto:daniel@kansascityaerialarts.com)  
Include:
  - a. Name of Contact
  - b. Contact e-mail
  - c. Store Name
  - d. Social Media Handles
  - e. Website
2. We will bring you a 12"x18" sign and bin.
3. Bring your items to KC Aerial Arts on Fridays between 11a-7p.

# Interested in becoming a Sponsor with the drive?

Help support KC Aerial Arts initiatives of providing circus education and performance opportunities for underserved communities.

## What does it mean to become a Sponsor?

The sponsor packages below are your opportunity to further become involved with our mission to help KC communities experience a wonderful holiday. KC Aerial Arts appreciates your support in making these programs possible.

### PERFORMANCE

- KC Aerial Arts brings performances to underserved communities in Kansas City.
- Free tickets to KC Circus Co. shows are given to underserved youth.

### EDUCATION

- ◆ KC Aerial Arts is developing programming to teach first lesson circus skills to underserved communities in Kansas City.
- ◆ Free online classes are given to students worldwide who cannot afford class admittance.

### INSPIRATION

- Monthly donation to the [CSAW fund for Grants for U.S. Circus Artists of Color.](#)

## Sponsorship Packages

### **\$250 “Merry and Bright” Sponsorship**

- Sponsor Acknowledgement
  - 30 second spot in KC Circus Co. “Holiday ADVENTure” preview
  - Logo in KC Circus Co. “Holiday ADVENTure” Program
  - Weekly Sponsorship acknowledgement in social media campaign
- 2 Complimentary “Pay it Forward” Tickets to KC Circus Co. “Holiday ADVENTure” for you and a local KC unhoused youth (\$146 value)

### **\$500 “The Reason for the Season” Sponsorship**

- Sponsor Acknowledgement
    - 30 second spot in KC Circus Co. “Holiday ADVENTure” preview
    - Logo in KC Circus Co. “Holiday ADVENTure” Program
    - Weekly Sponsorship acknowledgement in social media campaign
  - 6 Complimentary “Pay it Forward” Tickets to KC Circus Co. “Holiday ADVENTure” for you and a matching 6 tickets for local KC unhoused youth (\$438 value)
- Every \$250 additional 4 Complimentary “Pay it Forward” Tickets to KC Circus Co. “Holiday ADVENTure” for you and a local KC unhoused youth



## **\$2,000 “Joy to the World” Sponsorship**

- Sponsor Acknowledgement
  - 30 second spot in KC Circus Co. “Holiday ADVENTure” preview
  - Logo in KC Circus Co. “Holiday ADVENTure” Program
  - Weekly Sponsorship acknowledgement in social media campaign
- 25 Complimentary “Pay it Forward” Tickets to KC Circus Co. “Holiday ADVENTure” for you and a matching 25 tickets for local KC unhoused youth (\$1,826 value)
- KC Aerial Arts Ground Skills artist performs at an event in 2023 (\$1,000 value)